

DUPLICATE INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Fortune Media & Counseling
Attention: Accounts Payable
527 Avenue B
Redondo Beach, CA 90277

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
954642-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Izzy Rostovsky	HRP - Los Ange	National

Advertiser	Product	Estimate Number
Patrick Murphy/D/Congres	#390 FRNDS/P MURPHY	390

Flight Dates	Order #	Alt Order #
09/25/12 - 09/30/12	954642	06332697

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	33	146

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/30/12	09/30/12	REVENGE PREMIERE	9-10P 9/30	-----1	:30	1	\$2,700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----1	1	\$2,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/30/12	9:24 PM	REVENGE PREMIERE	9-10P 9/30	:30	PM12-109H	\$2,700.00 NM
2	09/27/12	09/27/12	GREY'S ANATOMY PREI	9-10p 9/27	---1---	:30	1	\$4,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	---1---	1	\$4,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	09/27/12	9:21 PM	GREY'S ANATOMY PREMIERE	9-10p 9/27	:30	PM12-109H	\$4,000.00 NM
3	09/25/12	09/25/12	PRIVATE PRACTICE PR	PRIVATE PRACTIC	-1-----	:30	1	\$2,550.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-1-----	1	\$2,550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/25/12	10:44 PM	PRIVATE PRACTICE PREMIER	PRIVATE PRACTIC	:30	PM12-109H	\$2,550.00 NM
4	09/25/12	09/25/12	DWTS RESULTS PREMI	8-10P 9/25	-1-----	:30	1	\$5,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-1-----	1	\$5,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/25/12	9:44 PM	DWTS RESULTS PREMIERE	8-10P 9/25	:30	PM12-109H	\$5,400.00 NM
5	09/26/12	09/26/12	MOD FAM/NEIGH PREM	MOD FAM/NEIGH I	--1----	:30	1	\$4,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	--1----	1	\$4,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	09/26/12	9:21 PM	MOD FAM/NEIGH PREMIERE	MOD FAM/NEIGH I	:30	PM12-109H	\$4,500.00 NM

Total Spots 5

Gross Total \$19,150.00



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954642-1	09/30/12	September 2012	08/27/12 - 09/30/12

Advertiser	Product	Estimate Number
Patrick Murphy/D/Congress	#390 FRNDS/P MURPHY	390

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Payment Terms 30 Days

<u>Agency Commission</u>	\$2,872.50
<u>Net Amount Due</u>	\$16,277.50